



Coomera Soccer Club

2018 COOMERA SOCCER CLUB
SPONSORSHIP PROPOSAL



Our Club



Coomera Soccer Club enters the 2018 season very positive after a solid season in last years Gold Coast Premier League, making the grand final of the FGC Cup, our womens team finished 3rd in the league and runner up in the grand final on their first year back, having 8 junior teams competing in finals, u15 team winning the league and finishing 2nd in the finals.

Coomera Soccer Club boasts over 850 players , including 780 juniors .

Coomera is about promoting youth and making a club at the northern end of the Gold Coast that is the envy of all others on the Gold Coast. With our pathway partnership agreement with Brisbane Strikers, the opportunity exists to increase exposure for our sponsors at various carnivals and events held through out the year.

This is an outstanding time and opportunity for you as a corporate partner to align your brand with a successful sporting club as we continue to grow.

Your Opportunity

Coomera Soccer Club will be able to offer media exposure and promotional opportunities like no other in the Northern End of the Gold Coast.

Coomera contributes extensively to the local community and your brand will be stronger along side that of Coomera Soccer Club. Do not miss this opportunity in 2018 to ride the wave of success.

Sponsorship packages



We have put together some packages on the following pages for your consideration. However we are happy to discuss other options with you and put together personalised packages if need be. Some extra ideas.

- ▶ Field location flags including sponsor logo
- ▶ Event sponsoring such as our carnival / new years eve
- ▶ Trivia night / bingo night
- ▶ Trophy sponsorship for end of year
- ▶ Senior player of the match
- ▶ Junior player of the match
- ▶ Partial senior team sponsorship logos on sleeve
- ▶ Just to suggest a few options



Coomera Major Sponsorship Naming Rights

\$35,000 plus GST per annum

Advantages include:

- ▶ Branding rights to Coomera Soccer Club Facilities
- ▶ Scoreboard Branding
- ▶ Branding on all senior and junior teams training strips - positioning on the strip will be rewarded on a first come, first served basis
- ▶ Branding on the Coomera water bottles to every junior player
- ▶ Halast Media ad running continuously on large TV in the clubhouse
- ▶ Branding on the Coomera supporter polo
- ▶ Media release and coverage announcing the Coomera Major Sponsor
- ▶ Club house facilities at no expense
- ▶ Premium branding via Coomera digital media, including websites, eNews and social pages
- ▶ All newsletters and emails will promote the major sponsor
- ▶ Match Day program premium branding
- ▶ Regular match day announcements
- ▶ Preferred business of Coomera Soccer Club



Coomera Senior Sponsorship



\$15,000 Plus GST per annum

Advantages include:

- ▶ Branding on Premier League senior teams playing and training strips - positioning on the strip will be rewarded on a first come, first served basis
- ▶ Branding on the Coomera supporters Polo
- ▶ Branding on the Senior players Polos
- ▶ Scoreboard Branding
- ▶ Halast Media ad running continuously on large TV in the clubhouse
- ▶ Ground Level signage
- ▶ Presentation night invites
- ▶ Branding via Coomera Soccer Clubs digital mediums, including websites , eNews and social pages
- ▶ All Coomera correspondence will promote the Senior partnership
- ▶ Preferred business of Coomera Soccer Club



Coomera Junior Sponsorship Naming Rights

\$25,000 Plus GST per annum

Advantages include:

- ▶ Branding on all junior teams playing and training strips - positioning on the strip will be rewarded on a first come, first served basis
- ▶ Branding on the Coomera supporters Polo
- ▶ Branding on the Junior JPL Polos and Dress shorts
- ▶ Scoreboard Branding
- ▶ Ground Level signage
- ▶ Halast Media ad running continuously on large TV in the clubhouse
- ▶ Presentation night invites
- ▶ Branding via Coomera Soccer Clubs digital mediums, including websites , eNews and social pages
- ▶ All Coomera correspondence will promote the Senior partnership
- ▶ Preferred business of Coomera Soccer Club



Coomera Drink Bottle Sponsorship

\$5000 Plus Gst per annum

Advantages include:

- ▶ Every player at Coomera Soccer Club will receive a sponsored drink bottle
- ▶ Drink bottle will have the Coomera Colts logo and the corporate details of your choice and colour
- ▶ Fence signage on field 1 with your choice of corporate design
- ▶ Branding via Coomera Soccer Clubs digital mediums, including websites, eNews and social pages
- ▶ Preferred business partner



Coomera Soccer Club Sponsorship TV Advert



\$1,000 plus GST per annum

- ▶ Halast Media ad running continuously on large TV in the clubhouse
- ▶ Branding via Coomera digital mediums, including websites, eNews and social pages
- ▶ Each Coomera correspondence will promote our partnership
- ▶ Preferred business partner



Coomera Soccer Club Sponsorship Field Sign

\$1,000 plus GST per annum

Advantages include:

- ▶ Ground level signage on field 1 and in clubhouse
- ▶ Branding via Coomera digital mediums, including websites, eNews and social pages
- ▶ Each Coomera correspondence will promote our partnership
- ▶ Preferred business partner



Coomera Soccer Club Sponsorship TV Advert & Field sign



\$1,500 plus GST per annum
Advantages include:

- ▶ Ground level signage on field 1 and in clubhouse
- ▶ Halast Media ad running continuously on large TV in the clubhouse
- ▶ Branding via Coomera digital mediums, including websites, eNews and social pages
- ▶ Each Coomera correspondence will promote our partnership
- ▶ Preferred business partner



Coomera Junior Team Sponsorship ages 6 - 7



Ages 6 - 7 \$1500 plus GST

Advantages include:

- ▶ Nike Club playing Jersey, with sponsors logo, shorts and socks, players name and number on the back.
- ▶ Players are able to keep playing Jersey at season end
- ▶ Club Polo for all players , Coach and Manager with sponsors logo
- ▶ Signage board on field 1
- ▶ Exposure in newsletters and presentation days
- ▶ Preferred business partner



Coomera Junior Team Sponsorship ages 8- 10

Ages 8 – 10 \$2000 plus GST

Advantages include:

- ▶ Nike Club playing Jersey, with sponsors logo, shorts and socks, players name and number on the back.
- ▶ Players are able to keep playing Jersey at season end
- ▶ Club Polo for all players , Coach and Manager with sponsors logo
- ▶ Signage board on field 1
- ▶ Exposure in newsletters and presentation days
- ▶ Preferred business partner



Coomera Junior Team Sponsorship Ages 11 - 18



Ages 11 - 18

\$2,500 plus GST

Advantages include:

- ▶ Nike Club playing Jersey, with sponsors logo, shorts and socks, players name and number.
- ▶ Players are able to keep playing Jersey at season end
- ▶ Club Polos for all players, Coach and Manager with sponsors logo
- ▶ Signage board on field 1
- ▶ Exposure in newsletters and presentation days
- ▶ Preferred business partner



We Want In

Duration of Agreement: _____

Parties: _____

Agreed Package:

Coomera major Sponsor: - Naming Rights

\$35,000 Plus Gst per annum

Coomera Junior Sponsorship - Naming Rights

\$25,000 plus Gst per annum

Coomera Club Sponsorship – TV Advert

\$1,000 plus GST per annum

Coomera Jnr Team Sponsorship Ages 11- 18's

\$2,500 plus Gst

Coomera Sponsorship -TV Advert & Field sign

\$ 1,500 plus Gst

Coomera Senior Sponsor:

\$15,000 plus Gst per annum

Coomera Drink Bottle Sponsor

\$5,000 plus Gst per annum

Coomera Jnr Team Sponsorship Ages 6- 7's

\$1,500 plus Gst

Coomera Jnr Team Sponsorship Ages 8-10's

\$2,000 plus Gst

Coomera Club Sponsorship – Field Sign

\$1,000 plus Gst

Please return with the following 3 pages to admin@coomerasoccer.com



Agreement

Final terms and conditions of the agreement are on following pages please sign and return all 4 pages. This signed document is binding by which each will adhere. All packages are for one season only/one calendar year.

On Behalf of the sponsor: _____

On Behalf of Coomera Soccer Club:

Print Name : _____

Print Name : _____

Sign: _____

Sign: _____

Position Held: _____

Position Held: _____

Date: _____

Date: _____

Coomera Soccer Contact Information
Alan McFarlane - President
Mobile: 0430208170
Email: admin@coomerasoccer.com
P.O Box 132, Oxenford, QLD 4209
31/10/2017 Version3



Sponsorship Terms & Conditions

Sponsor will supply all artwork for signage.

Sponsor will supply Logo and or wording to be printed on uniforms. All Logo's signage and printed matter must be child and family friendly.

All artwork logos and print works to be proofed by sponsor and approved by Sponsor. Or a re-presentive of Sponsor.

Payment for sponsorship to be made on agreement and prior to any printing and signage being ordered. Payment to be deposited in below bank account.

Commonwealth Bank

Coomera & District Soccer & Recreation Club Inc

BSB: 064 474 Acct: 10230635

An Invoice will be generated and issued via email for payment.

Agreements are for 12months, we work on calendar years for sports teams.

Junior Team Ages 6 – 7 \$1500 +Gst you may nominate one team in this age group to be sponsored signage and electronic promotions

Junior Team Ages 8 – 10s \$2000 + Gst you may nominate one team in this age group to be sponsored. Signage and electronic promotions

Junior Team Ages 11 – 18s \$2500+ Gst you may nominate one team in this age group to be sponsored. Signage and electronic promotions

Club Sponsorship Field Sign \$1000+ Gst . One sign on main field and electronic promoting of business

Club Sponsorship TV Advert \$1000+ Gst . One Halast Media ad running continuously on large TV in the clubhouse and electronic promoting of business

Club Sponsorship Field Sign & TV Advert \$1500+ Gst . One sign on main field and One Halast Media ad running continuously on large TV in the clubhouse and electronic promoting of business

Drink Bottle \$5000+ Gst is one bottle for every registered player for that calendar year with your logo on it



Sponsorship Terms & Conditions Continued

Club Sponsorship Field Sign & TV Advert \$1500+ Gst . One sign on main field and One Halast Media ad running continuously on large TV in the clubhouse and electronic promoting of business

Drink Bottle \$5000+ Gst is one bottle for every registered player for that calendar year with your logo on it

Junior Sponsorship Naming rights \$25,000 + Gst Branding on all uniforms for that season, signage and electronic promotions Ages 6 -11 or 12-18s

Senior Sponsorship Naming rights \$15,000+ Gst Branding on all uniforms for that season signage and electronic promotions Ages 12 – 18s or Premier League Team

Major Sponsorship \$35,000+ Gst Branding to all uniforms for that season. Signage and electronic promotions, Junior team 6- 18s

Terms and Conditions along with signed agreement form the contract

Sponsor Signature

Date

Name

Position Held

